



8.03: Social Justice: Non - Fiction Rhetoric

Subject-Specific Vocabulary

1	rhetoric	(n) the art of effective persuasion, especially in speaking
2	ethos	(n) the appeal to credibility
3	logos	(n) the appeal to logic and reasoning
4	pathos	(n) the appeal to emotion
5	rhetorical device	(np) a technique used in writing or speech to achieve a persuasive effect
6	anecdote	(n) a short, interesting story about a real incident or person
7	personal pronoun	(np) a short word used as a substitute for the proper name of a person
8	subordinating conjunction	(np) a word that joins a dependent clause to a main clause
9	emotive language	(np) words or phrases used to stir emotions in the audience
10	anaphora	(n) the repetition of the same words at the start of successive sentences or clauses
11	rhetorical question	(np) a question that is used to make a point, rather than get an answer
12	allusion	(n) an expression that refers to another person or thing
13	parallelism	(n) two or more phrases or clauses in a sentence that have the same grammatical structure
14	analogy	(n) a comparison between one thing and another, typically for the purpose of explanation or clarification

Thematic Vocabulary

15	social justice	(np) the fair and equal treatment of all people in society
16	advocate	(n) a person who publicly supports a cause (v) publicly recommend or support
17	gender equality	(np) the idea that everyone should be treated fairly and have the same chances, regardless of gender
18	suffrage	(n) the right to vote in elections
19	activist	(n) a person who takes action or campaigns to bring about political or social change
20	age discrimination	(np) when a person is treated differently because of their age
21	representation	(n) including different types of people in literature, films, politics, sport, etc. so that all different groups are represented
22	moral integrity	(np) having the courage to do what we believe is right
23	civil rights	(np) the right that every person has to political and social freedom and equality

Academic Vocabulary

24	tone	(n) the attitude or feelings that a speaker or writer expresses through their words
25	perspective	(n) an attitude towards something; an opinion
26	counter-argument	(n) an argument or set of reasons put forward to oppose another argument
27	fact	(n) a thing that is known or proved to be true
28	statistic	(n) a numerical fact; a piece of data obtained from a study
29	thesis	(n) a statement, opinion or a theory that is put forward to be proved in an essay

